



PRESS RELEASE

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CONTACT:
Angela Davis
P: 713.965.0566

International Meeting Managers, Inc. Received Certification as a Women's Business Enterprise

HOUSTON, January 30, 2007– International Meeting Managers, Inc. (IMM), one of Houston's leading event, meeting and association management company has earned its certification as a Women's Business Enterprise by the Women's Business Enterprise Alliance (WBEA), a partner organization of the Women's Business Enterprise National Council (WBENC).

"The WBENC certification is one of the most respected certifications in business, and IMM is pleased to be a part of such a distinguished class of women business owners", expressed Lynne Tiras, President and Owner of IMM.

In order to become a certified women's business enterprise, IMM had to meet the following criteria set forth by the Women's Business Enterprise National Council:

1. Fifty-one percent ownership by a woman or women
2. Proof of effective management and control of the business (operating position, by-laws, hire-fire and other decision-making role, signature role on loans and contracts)
3. Contribution of capital and/or expertise
4. Independence
5. U.S. Citizenship or U.S. Resident Alien Status

International Meeting Managers, Inc.
4550 Post Oak Place, Suite 342 ~ Houston, TX 77027
P: 713.965.0566 F: 713.960.0488
imm@meetingmanagers.com
www.meetingmanagers.com



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IMM will add its WBE certification to its list of accolades and memberships; as IMM is also a certified association management company by the American Society of Association Executives. IMM is a proud member of Meeting Professionals International, the International Special Events Society, the Accreditation Council for Continuing Medical Education and the Texas Alliance for Continuing Medical Education.

About IMM

International Meeting Managers, Inc. celebrates 21 years as a full-service event, meeting and association management company. For twenty-one years IMM has taken charge of their client's events, meetings, programs, conferences and conventions from the initial planning stages to on-site coordination. IMM's expertise ensures that all details are managed promptly and professionally. After years of collaboration, IMM's clients requested that they manage their associations. Now, IMM is applying their excellence to their association management division. For additional information on IMM and the services they provide, please visit www.meetingmanagers.com.

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Contact Information

Angela Davis
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p. 713.965.0566 f. 713.960.0488
adavis@meetingmanagers.com

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